

FROM AI ACCESS TO AI IMPACT

AI Transformation that Changes How Your Business Works

Growth Acceleration Partners (GAP) is an AI transformation company that helps organizations build the capability to operate, innovate and compete with AI, not just adopt it. We work with executive teams across technology, product, finance, marketing, people and operations to turn AI into measurable business outcomes.

AI tools are everywhere. Business impact isn't.

Real transformation happens when organizations redesign the work, equip their people, and build the technical capacity to keep evolving.



CHANGE THE WORK

Redesign processes around everything AI and automation now make possible.



EQUIP THE PEOPLE

Build the skills, behaviors and change muscle required for lasting adoption.



EMBED THE CAPABILITY

Put engineering and problem-solving expertise directly inside the business.

Three Core Offerings — One Transformation Model

FIND THE VALUE:

**Business Process
Automation**

BUILD THE CAPABILITY:

**AI Team
Readiness**

KEEP THE MOMENTUM:

**Forward Deployed
Engineers**

WHY AI TRANSFORMATION

AI transformation is a business redesign.

Most AI efforts stall because they treat AI as a technology rollout. But transformation is not about adding another tool. It is about redesigning how an organization creates value by changing how software is developed, how business processes operate, how people work and how decisions are made.

We Understand Why Organizations Get Stuck

Teams use tools without workflow redesign

Employees get access to AI, but the underlying work stays the same.

Pilots without a path to production

Promising experiments never become reliable, scalable operating capability.

Training without change management

People learn features, but behaviors, expectations and management systems do not change.

Automation without business context

Technology is applied to a task without first asking whether the process itself should change.

How GAP Turns AI Ambition Into Business Capability

01

Find the value

Identify where manual work, slow decisions, disconnected systems or product gaps create the greatest opportunity.

02

Redesign the work

Map how work happens today, remove unnecessary steps and define a better future-state workflow.

03

Build and deploy

Use the right mix of AI, automation, integration and software engineering to put the new model into practice.

04

Make it last

Develop the people, governance, skills and embedded capacity required to keep improving after go-live.

The goal is not to put AI everywhere. The goal is to make the business better, faster and more capable of adapting to what comes next.

TWO WAYS TO BUILD MOMENTUM

Change the work. Equip the people.

BUSINESS PROCESS AUTOMATION

Redesign Work Around What is Possible Now.

GAP works directly with functional leaders, not only technology teams, to understand how work actually gets done. We map the process, identify bottlenecks and repetitive steps, then determine what should be eliminated, simplified, automated or redesigned. The answer may be an AI agent, workflow automation, system integration or traditional software. We use the right technology for the problem, not AI for AI's sake.

We bring our own transformation playbook. GAP shares lessons from rethinking work across our own finance, marketing, people and operating teams, then adapts those patterns to the client's environment.

FINANCE

Reconciliations, close, billing, reporting

MARKETING

Research, content operations, campaign workflows

PEOPLE

Onboarding, recruiting, employee support

OPERATIONS

Approvals, document processing, cross-system handoffs

AI TEAM READINESS METHODOLOGY

AI Capability is Built, Not Bought.

Licenses and one-time training do not create lasting adoption. AI Team Readiness is not a one-time class. GAP helps organizations build the human and technical capability to use AI effectively through an ongoing system of assessment, role-relevant enablement, practice, coaching and change management.

● ASSESS

Understand skills, behaviors and current adoption.

● ALIGN

Tie readiness to roles and business priorities.

● EQUIP

Provide practical tools, training and guidance.

● PRACTICE

Build confidence through real work and coaching.

● EVOLVE

Measure progress and keep raising the bar.

AI tools create access. AI-ready teams create advantage.

FORWARD DEPLOYED ENGINEERS

See the future. Then build it.

A Forward Deployed Engineer (FDE) is a customer-embedded AI software engineer who builds, deploys and customizes solutions directly inside a client's real-world operating environment. The role combines three disciplines: software engineering, solution architecture and consulting. The FDE's job is to make the future visible, not just describe it.



Here's What an FDE Can Make Real

Modernize a legacy slice

Show what a critical application could look like after modernization.

Build an agent

Automate a finance, operations or knowledge workflow inside the real environment.

Connect AI to company data

Create a secure working proof using the organization's own systems and information.

Accelerate SaaS adoption

Customize workflows, integrations & agents so a product creates value faster for customers.

Start with proof. Stay for transformation.

Short, focused proof

Use a concentrated engagement to answer a specific question with something tangible: can it work, what could it look like and what value could it create?

Longer-term embedded capacity

Keep an FDE close to the business to identify the next opportunity, build it, learn from it and continue the cycle of improvement.

Let's Chat About the GAP Difference:
Strategy that gets built, enterprise-wide execution and capability that lasts.